

FOR IMMEDIATE RELEASE:

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## Delaware Camping Center Donates to Foundation for Children's Cancer Research

If you are a NASCAR® fan you know the thrill of being trackside and watching your favorite driver fly by at 200 mph to be the first to cross the finish line. Delaware Camping Center is making it possible for you to help find a cure for children in need.

As an authorized dealer for licensed NASCAR® merchandise, Delaware Camping Center in Georgetown will donate 10% of the profits from all merchandise sold to the Jeff Gordon Foundation.

The mission of The Jeff Gordon Foundation is to support children battling cancer by funding programs that improve patients' quality of life, treatment programs that increase survivorship and pediatric medical research dedicated to finding a cure.

"We have a granddaughter that was diagnosed with Anaplastic Large Cell Lymphoma in July 2008 so this is pretty personal" said owner Tom Baty. "There are a lot of fans who are avid RVers and it just seemed like a natural match to make the merchandise available to them."

All of the merchandise is supplied from the top vendors in the industry and if the item you are looking for is not in stock, Delaware Camping Center can usually have it within a week.

Whether you are a fan looking for NASCAR merchandise or want to find gifts for someone you know, make a pit stop here to purchase shirts, hats, flags to help find a cure and show your driver support at the next race.

Delaware Camping Center is located at 20983 Dupont Blvd. (Route 113), Georgetown, DE and is open Monday-Friday 8-5 and Saturday 9-3. You can call 302-856-4300 or visit our website at [www.delawarecampingctr.com](http://www.delawarecampingctr.com) for more information.

If you would like to know more about the Jeff Gordon foundation, visit the website at [www.jeffgordonfoundation.org](http://www.jeffgordonfoundation.org).

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